**ETQ QUALITY JOURNEY**

**Where Are You on Your Quality Journey?**

Product and service quality are not destinations in and of themselves but part of a longer, evolving journey toward continuous improvement. At ETQ, we view the Quality Journey as a progression that helps companies move from the automation of basic quality processes to achieving operational excellence and delivering genuine business transformation.

In this way, quality becomes the core of a company’s values and a driver of great of superior brand reputation and enhanced business value. A journey of a thousand miles begins with a single step. Take your first step on the Quality Journey with ETQ today.

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**Ignite**

- Build a strong quality foundation, streamline processes, and manage documents and training.
  - Document Control
  - Employee Training
  - Audits Management
  - Corrective Action
  - Change Management
  - Suppliers & Materials
  - ETQ Insights
  - Quality Events

**Accelerate**

- Enable process flows between functions and systems, capture data at its source, leverage everywhere, produce actionable information.
  - Nonconformance Handling
  - Integrate with ERP
  - Complaints management (integrate with CRM)
  - Customer Feedback (integrate with CRM)
  - Quality by Design (integrate with PLM)
  - Advanced Analytics
  - Risk Register
  - Lab Investigation

**Expand**

- Integrate internal and external stakeholders in the quality process, extend to Health & Safety, and provide value-added analysis.
  - Supply Chain Quality
  - Health & Safety
  - Environmental Management
  - Integrate with MES, LIMS, Quality Control

**Transform**

- Provide competitive advantage by becoming proactive, making quality strategic, with a consistent global deployment.
  - Enterprise Risk Management
  - Smart Factory, Digital Transformation
  - Globalized harmonization

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Quality challenges and pain points appear anywhere in manufacturing ecosystems – design, manufacturing, shipping, distribution. It is a challenge for any company to ensure that quality processes are upheld at every stage, meet growing regulatory burdens and address the market consequences of poor quality.

What is the catalyst that will change the quality dynamic? And how can companies prevent quality issues and bring to market products that improve customer experience, enhance brand loyalty and drive performance?

Every manufacturer has the opportunity to embark on a quality journey to realize transformational results that drive business performance. By investing in the right technology to enhance quality management processes, manufacturers will be able to create a cross-organization culture that ensures every person is dedicated to driving quality outputs.

Quality is one of our key differentiators. The entire backbone of the company is based on quality, ... and Reliance has played a key role in helping us live up to our quality ideals and commitment.

Sadiq Eshaq, Technical Project Manager
Business Transformation Process, Lumileds